



## ***The TOP 5 Reasons NOT to Hire a Trial Consultant!***

***DON'T*** hire a Trial Consultant if...

- 1)** You know exactly what trial strategy will best serve your client's interests, every case, every time.
- 2)** You always get the verdict you both expect and want.
- 3)** Your witnesses always perform as needed, never sound rehearsed and never use techno-speak that sails right over jurors' heads.
- 4)** Your courtroom graphics don't just impart information, they actually *compel* jurors to "buy in" to your client's point of view.
- 5)** You don't need to increase your win ratio (and thereby land more cases, boost your revenue, enhance your reputation and advance your career).