



How We Work:
Get a Dedicated Team Handpicked for Your Needs

As a trial attorney, you know that a top-flight consulting team can make a big difference when you go to court. You also know your client has a budget.

At *The Strategic Image*, we've structured our company to serve your needs and protect your bottom line. Drawing from a large pool of seasoned trial consultants and graphic artists, we carefully match skills, talent, services and resources to the particular demands of your job. We turn to the most reliable and experienced outside vendors for final production, negotiate the best possible production rates on your behalf and pass our Good Customer Discounts directly on to you. We work as independents so that *you* get a crackerjack team without subsidizing the high cost of corporate overhead and employee benefits in every bill.

We bill the same way you do--on a time and materials basis--so you pay only for what you need. Our fees are highly competitive (often falling significantly below those of our competitors) but we are well past the learning curve: it takes us less time than most to produce superior quality work. Net result? You save money on every engagement.

Best of all, we don't waste time sending marketing teams to your office. We come prepared to work. We ask potential clients to send us case pleadings before our first meeting so that we can offer valuable guidance right from the start. If, after our initial meeting, you decide to hire us (and we think you will), you'll pay our normal consulting fees for the time we've devoted to reviewing your file. If you don't, you'll have the benefit of our insight--at no cost to you.

We invite you to review **Our Services**, meet our **Core Team** members, then **Contact Us** to make a fast break out of the starting gate on your next race to court.