

PRESENTATION TRAINING:

Become the Dynamic Courtroom Orator You Want to Be

A skilled courtroom orator holds the judge spellbound and the jury rapt. Weaving case facts and evidence into a brilliant and dramatic story, masterfully told, he decimates his opponent with the sheer force of his words.

If you've ever wished you had such oratory skill, take heart. Not every gifted speaker is to the manner born. Good presentation skills are usually an acquired art—one born of study and practice that, ideally, you've mastered long before you appear on any courtroom "stage."

But top litigators who wish to perform their best in court don't leave their performances to chance. They do as "A-List" actors, aspiring vocalists, and professional athletes do: they hire a coach. The coach becomes their sounding board, sparring partner, surrogate judge or jury, and best friend all rolled into one. He tells them what they need to know, but may not want to hear. She calms their pretrial jitters and gets them in the "zone."

The communications professionals at *The Strategic ImageSM* have coached public speakers at every skill level and from every walk of life. We've helped trial lawyers deliver skillful Openings and Closings; have trained expert witnesses to accurately deliver scientific testimony in layman's English; have prepared corporate executives to give inspiring keynote addresses; have coached stage actors prepping for Off-Broadway performances; and have helped everyone from network news correspondents to "Ordinary Joe's" shine in the glare of the spotlights.

Research shows that litigators who present cases with confidence, skill, and passion have a positive and measurable impact on how the jury votes.

If you're ready to "up" your game, we can help you...

- Hone your message
- Conquer your nerves
- Rivet the jury's attention
- Boost your credibility
- Take command of the courtroom, the case, and your career

CONTACT US to orchestrate your dress rehearsals so your command performance brings rave reviews.

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TESTIMONIALS

"I send this to thank you for your extraordinary efforts on the Sandra Day O'Connor presentation. The hard work and professionalism you contributed to the final product was truly impressive. Your experience and judgment were invaluable.... You should be proud of what we accomplished."

Terry W. Bird, Esq.
BIRD, MARELLA, BOXER & WOLPERT

"I want to thank you so much for your excellent presentation last Tuesday to the American Society of Civil Engineers--Forensic Group! I have received many positive comments on the program including that it is one of the best programs we have ever had. Your insights into effective courtroom presentation techniques were valuable to the members of our association, the graphics were spectacular, and your co-presenter, Alex, gave a fascinating account about the case."

Gavriel Berghouse, S.E.
AMERICAN SOCIETY OF CIVIL ENGINEERS

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CALL US @ 1-773-783-5900**