

PRIVATE COUNSEL:
Maximize Your Odds on Every Case

Trial consultants help win cases. That's why litigators hire them (and clients pay for them) when the stakes are high.

But calling in the cavalry on the "bet-the-firm" cases only is a business practice litigation firms can ill afford. Huge cases make headlines, but it's your win ratio on the bread and butter cases that lures most clients through the door.

To thrive, a litigation firm must make winning the center piece of its business development strategy and pull out the stops on every case, every time. But how do you "pull out the stops" when the case is small and its budget, smaller still? We asked ourselves that very question and found a practical solution.

***Private Counsel* is an easy and cost effective way to access "big budget" trial consulting on cases large, small, and in between.** For a lot less than you might think, you can have our experts on site on a regular basis to help your trial teams:

- Hammer out case strategies
- Frame case narratives
- Develop case themes
- Practice Openings and Closings
- Plan litigation graphics
- Prep fact and expert witnesses
- Prepare for media interviews

Whether you want our help once a month, twice a week, or somewhere in between, we'll boost your odds of winning every case you try.

If your firm or litigation practice is ready to invest in a business development strategy that delivers the best ROI there is, CONTACT US to explore how *Private Counsel* might work for you. After all, why run the race if you don't plan to win?

**TO SCHEDULE A
FREE 90-MINUTE NO OBLIGATION CONSULTATION
CALL US @ 1-773-783-5900**